



Northville, Michigan

Mitsubishi Electric Automotive America PEACE Philanthropy Committee



COMMUNITY IMPACT REPORT

A Learning Experience for All



The PEACE Committee at MEAA/Northville, MI has built a strong partnership with the **Cooke School**, a local public school for children with severe disabilities. Since 2002, PEACE volunteers have donated a total of \$78,000 in cash and products to the school (including MEAF matches). . Perhaps even more remarkable is the amount of volunteer time invested—417 hours to date—creating school supply kits, organizing holiday lunches, having expatriate employees doing Japanese Origami with the kids, providing communication boards, and designing letter jackets for each graduating senior. The commitment, contributions, and hard work of the PEACE Committee has made a substantial difference in the Cooke School and in the lives of its students.

PEACE at Penrickton

The PEACE Committee's commitment to long-term community partnerships and improving the lives of children is not limited to the Cooke School. Since 1999, the Committee has been actively involved with the **Penrickton Center for Blind Children**, which serves children who are blind and have other disabilities. PEACE supports the Center's yearly kick-off dinner, holiday events, and has sponsored teams at Penrickton's Golf Outing charity event. Over the past decade, PEACE Committee has donated more than \$56,000 (with MEAF matches) and products to Penrickton.



Volunteering in the Community

Mitsubishi Electric employees began volunteering with the **Capuchin Soup Kitchen** in 1999, an organization that acts as a primary food and clothing source for low-income individuals – with and without disabilities – in the greater Detroit area. Over the past ten years, PEACE has given a total of \$12,000 (with MEAF matches) to the Soup Kitchen. The Committee won the 2002 Volunteer Project of the Year Award for mobilizing more than 80% of the MEAA-Northville employees to donate nearly 2000 items to needy people served by the Soup Kitchen.

BACKGROUND

The PEACE Philanthropy Committee is a dedicated group of Mitsubishi Electric Automotive America, Inc. employees in Northville, MI. It is one of 11 Mitsubishi Electric company locations in the U.S. with a philanthropy committee that organizes fundraisers and volunteer activities to support charities in the local community.



The Committee is supported by the Mitsubishi Electric America Foundation (MEAF), which matches donations raised and hours given by employee

volunteers. MEAF's mission is to help young people with disabilities maximize their potential and participation in society, and the PEACE Committee supports this mission through its community-based efforts. For more information visit: www.MEAF.org.

PEACE at a glance

Company:	Mitsubishi Electric Automotive America, Inc.
Location:	Northville, MI
Committee Name:	PEACE – <u>P</u> roving <u>E</u> xcellence and <u>C</u> aring <u>E</u> xist
Established:	1994
Company Donations:	\$146,781
MEAF Matches:	\$195,969

**TOTAL COMMUNITY INVESTMENT TO DATE:
\$342,750 + 2,311 VOLUNTEER HOURS**