



Mitsubishi Electric Organized Volunteer Efforts

To honor and recognize employees on the M.O.V.E.—Mitsubishi Electric Organized Volunteer Efforts—the Mitsubishi Electric America Foundation established the **M.O.V.E. Award** program in 1994. The award recognizes one outstanding volunteer project each year that is conducted and organized by volunteer philanthropy committees at Mitsubishi Electric company locations in the U.S.

The annual M.O.V.E. Award goes to the project that best exemplifies the principles of community service, team work, and good corporate citizenship. Originally funded by contributions from Mitsubishi Electric US executives, the Award includes a trophy and a cash grant of \$1,000 given to an eligible nonprofit organization selected by the winning committee.

While only one project is recognized annually as the winner in this friendly competition all Mitsubishi Electric Organized Volunteer Efforts are highly-valued, and the real winners are the community organizations and the people and causes they serve.

M.O.V.E. Award Winning Projects

2012 Solar Installation Project benefiting [GRID Alternatives](#)

ACTIVE Committee, Mitsubishi Electric & Electronics USA, Inc., Cypress, CA

ACTIVE Committee and Green Team volunteers donated and installed a 2.1kW solar power system on the home of a family with a child with disabilities. This project helps to reduce the family's energy costs, as well as greenhouse gas emissions.



2011 Disability Mentoring Day benefiting the [Special Education District of Lake County](#)

VISION Committee, Mitsubishi Electric Automation, Inc., Vernon Hills, IL

Since 2007, MEAU has opened its doors for one day in October to high school students from the Special Education District of Lake County to participate in Disability Mentoring Day. Employee volunteers serve as mentors to the students providing mock interview and job shadowing opportunities. One student has even returned to the company to participate in a paid summer internship. Other Mitsubishi Electric companies in the U.S. have since replicated the project at their own locations providing practical employment experience to students with disabilities around the country.



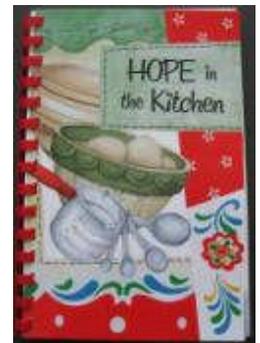
2010 Hallway Golf benefiting the [Murray O. Kennedy Elementary School](#)
PEACH Committee, Mitsubishi Digital Electronics America, Inc., Braselton, GA

The PEACH Committee (MDEA-Braselton) organized a Hallway Golf project, based on the 2004 M.O.V.E. Award winning project, with the objective of helping the Special Education Department at the nearby Kennedy Elementary School. With nearly 100% employee volunteerism, high vendor participation, and a visit by 40 children from the Kennedy School who stopped by to play a round of golf, PEACH raised more than \$6,000 for the school toward the purchase of adaptive playground equipment.



2009 New Energy for an Old Friend benefiting [The Early Learning Institute](#)
HOPE Committee, Mitsubishi Electric Power Products, Inc., Warrendale, PA

Over a six-month period, the Committee organized a series of events designed to raise funds for The Early Learning Institute—a multi-service center for children with disabilities—in order to re-energize their 20-year relationship. Events included a Poker Walk, Hallway Golf Tournament, and the “HOPE in the Kitchen” cookbook -- raising a total of \$7,000 and engaging 219 employees who donated 747 hours of volunteer time.



2008 Turn & Learn & More benefiting [Crayons to Computers](#)
ECHO Committee, Mitsubishi Electric Automotive America, Inc., Mason, OH

For the project, MEAA employees collected and donated over 3,000 lbs of scrap material to Crayons to Computers (C2C)—a “free” school-supply store for teachers that the Committee has supported for many years. The scrap material is used to create educational toys that help children learn various math concepts. Not only did the donation benefit the charity, but in the process MEAA was able to meet waste reduction goals. Employees also collected and donated 28 bags of school supplies for the C2C store.



2007 Silent Auction benefiting the [Aiden Morris Neuromuscular Research Fund](#)
VISION Committee, Mitsubishi Electric Automation, Inc., Vernon Hills, IL

The Silent Auction was organized by a new volunteer to raise funds for the Aiden Morris Neuromuscular Research Fund. Aiden was a 3-year-old boy who died from a neuromuscular disease. Such diseases can be congenital, and there are currently few diagnostic tests or treatments for the often fatal conditions. The auction was held over one week during lunch hours; by the end, 40% of all employees had participated, and the total raised was more than \$10,000!



Changes for the Better...for children and youth with disabilities

2006 BBQ & Picnic benefiting the [Intervention Center for Early Childhood](#)
HOPE Team, Mitsubishi Digital Electronics America, Inc., Irvine, CA

The idea for the project came from the Team’s desire to help the Intervention Center for Early Childhood (ICEC)—a relatively new school for children with disabilities. Staff, students and their families had not had a chance to get to know one another. Holding a social event like a BBQ/picnic offered a way to promote better understanding and communications among the groups. About 200 people attended the event, and enjoyed fun activities along with good food.



2005 Great Strides for a Cure benefiting the [Cystic Fibrosis Foundation](#)
ECHO Committee, Mitsubishi Electric Automotive America, Inc., Mason, OH
MASH Committee, Mitsubishi Electric Automotive America, Inc., Maysville, KY

The idea for the project came from the personal experience of MEAA employees in Mason and Maysville, whose family members have Cystic Fibrosis. This disease is the most common fatal genetic disorder in the Western world. The two committees joined forces to participate in the national “Great Strides for a Cure” fundraising event. They reached out to other Mitsubishi Electric U.S. companies for support. Ultimately, six locations took part, raising an amazing total of \$36,000 for the Cystic Fibrosis Foundation.



2004 Hallway Golf benefiting [Speech and Language Development Center](#)
ACTIVE Committee, Mitsubishi Electric & Electronics USA, Inc., Cypress, CA

The Hallway Golf project turns company hallways and offices into a mini-golf course where teams compete and raise money for Speech and Language Development Center, which focuses on strengthening the communications skills of children with disabilities in Orange County. The ACTIVE Committee borrowed the idea of holding a Hallway Golf Tournament from MDEA Irvine. The event raised more than \$6,300.



2003 Car, Truck & Bike Show benefiting [Special Olympics](#)
ECHO Committee, Mitsubishi Electric Automotive America, Inc., Mason, OH

The Car Show raised funds for the local chapter of Special Olympics, which helped Special Olympians take part in state tournaments. 32 percent of all company employees took part in this community project organized entirely by ECHO Committee volunteers.



Changes for the Better...for children and youth with disabilities

- 2002 Food and Clothing Drive** benefiting the [Capuchin Soup Kitchen](#)
PEACE Committee, Mitsubishi Electric Automotive America, Inc., Plymouth, MI

The PEACE Committee set out to collect as many food and clothing items as possible for the Capuchin Soup Kitchen - which is a primary food and clothing source for poor people in the Greater Detroit area. They managed to mobilize 83% of facility personnel in the effort. The employees were organized into four teams, whose collecting progress was tracked as a "bunny race," with colored paper bunnies representing each team moving along the lobby window and collecting nearly 2,000 items.

- 2001 Library Project** benefiting the [Hawthorn Center](#)
PEACE Committee, Mitsubishi Electric Automotive America, Inc., Plymouth, MI

The Hawthorn Center Hospital requested help in getting its children's library back in operation and the PEACE Committee responded with vigor. Company employees catalogued, labeled, and shelved books creating a well-stocked and inviting place for children to read. Over 1,000 volunteer hours were dedicated to the project.



- 2000 Tug for Life** benefiting [Straub Elementary School](#)
MASH Committee, Mitsubishi Electric Automotive America, Inc., Maysville, KY

The "Tug for Life" project was initiated by MASH Committee volunteers as a tug-o-war competition to raise funds to build an accessible playground for the students at Straub Elementary.



- 1999 Corporate Challenge** benefiting the [Northeastern Illinois Special Olympics](#)
VISION Committee, Mitsubishi Electric Automation, Inc., Vernon Hills, IL

The Corporate Challenge offers an evening of fitness and competitive athletic activities for corporate teams to support the Northeastern Illinois Special Olympics.



- 1998 Santa for Seniors** benefiting the local [Senior Citizens Center](#)
ACTIVE Committee, Mitsubishi Electric America, Inc., Cypress, CA

The project actually comprised three separate activities, all designed to help senior citizens at the local Senior Citizens Center, who are often overlooked during the holidays. Volunteers and their children created party favors with candy and homemade gift tags, which were delivered during a pizza party. The Committee "adopted" 20 seniors and volunteer "elves" filled stockings for the seniors based on their wish lists, and a hot Christmas Eve dinner was delivered to the homes of seniors (which was helpful as the Center was closed during the holidays).

Changes for the Better...for children and youth with disabilities

1997 Back-to-School Party benefiting [Homeless Shelters](#)
Mitsubishi Semiconductor America, Inc., Durham, NC

To benefit three local homeless shelters, employees bought school supplies and organized a cookout and games party for the children and their families. The theme of the event was the importance of education, and several employees spoke movingly on the topic, with their own children by their side.

1996 Wild Work benefiting [Outdoor Explorations](#)
Mitsubishi Electric Information Technology Center, Waltham, MA

A community service project organized by employee volunteers in partnership with Outdoor Explorations, which conducts recreational activities integrating people with and without disabilities. During this weekend project, ITA volunteers worked with young people with disabilities to clean up a riverfront beach and make it wheelchair accessible.

1995 Tour de Sewickley benefiting [The Early Learning Institute](#)
HOPE Committee, Mitsubishi Electric Power Products, Inc., Warrendale, PA

A bicycle marathon created by employees to raise money for the Early Learning Institute, which serves children with developmental disabilities. Participation & funds raised increased dramatically in event's first three years: from 700 riders and \$12,000 in 1993 to more than 1000 riders and \$30,000 in 1995.



1994 Golf Tournament benefiting [AHEAD with Horses](#)
ACTIVE Committee, Mitsubishi Electric America, Inc., Cypress, CA

Company employees organized a golf tournament fund-raiser for AHEAD with Horses—an organization that provides horseback riding therapy to children with multiple disabilities. In 1994, 7th year of project, more than \$78,000 was raised.



Changes for the Better...for children and youth with disabilities