ACTiVE Philanthropy Committee

COMMUNITY IMPACT REPORT

A Hole in One
Since 1999, volunteers from the MEUS ACTiVE Committee have partnered with the Speech and Language Development Center, which focuses on strengthening the communication skills of children with disabilities in Orange County. In 2003, ACTiVE adopted the Hallway Golf fundraiser to support local charities. The event raised $6,300 for SLDC and won the MEAF Volunteer Project of the Year Award in 2004. Through Hallway Golf and other fundraisers, ACTiVE has raised nearly $50,000 in company donations and MEAF Matching Grants and given 500 volunteer hours to SLDC to date.

Embracing Inclusion
The ACTiVE Committee and the Boys & Girls Club of Cypress began their partnership in 1999, with volunteers donating more than 500 volunteer hours and $26,000 (including MEAF matches) to date. ACTiVE’s support has been leveraged by a MEAF multiyear National Grant to the Boys & Girls Clubs of America (BGCA) to promote the Embracing Inclusion Initiative, which aims to bring more youth with disabilities into Clubs in the US and worldwide. The inclusion project continues to grow and add new partners such as the San Diego-based Kids Included Together (KIT). With $200,000 in MEAF funding, KIT provides ongoing inclusion training and technical assistance to Clubs and other youth-serving groups around the country. The Boys & Girls Club of Cypress is now one of KIT’s National Affiliate organizations, marking a full circle as the initiative returns to its original Orange County base.

HOPE Grows
ACTiVE volunteers joined the Mitsubishi Electric “Green Team” and other community partners to provide hands-on environmental education to students at the Hope School, a public high school that serves severely disabled students. Volunteers and students planted flowers, trees, and shrubs to beautify the campus and develop the students’ employment skills. ACTiVE has supported the Hope School since 2005 with more than $11,000 (including MEAF matches) and nearly 100 hours of volunteer service.

BACKGROUND
The ACTiVE Philanthropy Committee is a dedicated group of Mitsubishi Electric US, Inc. employees in Cypress, CA. It is one of 11 Mitsubishi Electric company locations in the U.S. with a philanthropy committee that organizes fundraisers and volunteer activities to support charities in the local community.

The Committee is supported by the Mitsubishi Electric America Foundation (MEAF), which matches donations raised and hours given by employee volunteers. MEAF’s mission is to help young people with disabilities maximize their potential and participate in society, and the ACTiVE Committee supports this mission through its community-based efforts. For more information visit: www.MEAF.org.

ACTiVE at a glance
Company: Mitsubishi Electric US, Inc.
Location: Cypress, CA
Committee Name: ACTiVE - A Cypress Team of Volunteer Employees
Established: 1994
Company Donations: $149,341
MEAF Matches: $249,450
TOTAL COMMUNITY INVESTMENT TO DATE: $398,821 + 6233 VOLUNTEER HOURS

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