



Irvine, California

Mitsubishi Digital Electronics America, Inc.

HOPE Team Philanthropy Committee



COMMUNITY IMPACT

Picnicking with Purpose



In 2005, the HOPE Team was looking for a unique volunteer project to support the Intervention Center for Early Childhood (ICEC), a school for children with disabilities. The school requested that the Mitsubishi Electric volunteers put on a BBQ & Picnic for ICEC students, staff and family members so they could all get a chance to know one another. Nearly 200 people attended the event and enjoyed games and family fun along with good food and company. The ICEC Staff declared the event made a significant difference in building a sense of community, and it has now become an annual event. For this effort, HOPE Team was honored with the MEAF Volunteer Project of the Year Award in 2006. The committee has donated nearly \$10,000 (including MEAF matches) and more than 340 volunteer hours in support for ICEC.

Hole in One

After considerable thought given to finding some way to put the "fun" in fundraising, the HOPE Team came up with the concept of **Hallway Golf**, which is a form of miniature golf played in office hallways and work spaces. In 2003, the HOPE Team's Hallway Golf Tournament raised \$2300 for the Girl Scout Council of Orange County to help their efforts to bring Scouting to girls with severe disabilities. Since that time, the HOPE Team has donated more than 700 volunteer hours and nearly \$24,000 (including MEAF matches) to support several local charities in their community. (NOTE: Hallway Golf has now been adopted as a charity fundraiser for Mitsubishi Electric locations across the country. In 2008, the first company-wide **Hallway Golf Tournament** raised a remarkable \$51,000 -- a hole in one for youth with disabilities, and for Mitsubishi Electric employee ingenuity.)



In SEARCH of Employment



The HOPE Team has long been a supporter of the Children's Hospital of Orange County, providing more than \$25,000 (including MEAF matches) to help their work with children with disabilities. Now the hospital is participating in Project SEARCH, a MEAF-supported competitive employment program for youth with severe disabilities. With \$180,000 in national grants, MEAF has helped fund the replication of this highly-successful program model to more than 120 locations worldwide, in addition to Orange County.

BACKGROUND

The HOPE Team Philanthropy Committee is a dedicated group of Mitsubishi Digital Electronic America, Inc. employees in Irvine, CA. It is one of 11 Mitsubishi Electric company locations in the U.S. with a philanthropy committee that organizes fundraisers and volunteer activities to support charities in the local community.



The Committee is supported by the Mitsubishi Electric America Foundation (MEAF), which matches donations raised and hours given by employee volunteers. MEAF's

mission is to help young people with disabilities maximize their potential and participation in society, and the HOPE Team supports this mission through its community-based efforts. For more information visit: www.MEAF.org.

HOPE Team at a glance

Company:	Mitsubishi Digital Electronics America, Inc.
Location:	Irvine, CA
Committee Name:	HOPE Team - Helping Other People Excel
Established:	2000
Company Donations:	\$ 57,930
MEAF Matches:	\$107,961

**TOTAL COMMUNITY INVESTMENT TO DATE:
\$165,891 + 2075 VOLUNTEER HOURS**