



# Garden Grove, California

## Mitsubishi Electric Automotive America

### GIVE Philanthropy Committee



#### COMMUNITY IMPACT REPORT

#### Lending a Helping Hand to a Local High School



The GIVE Committee may be Mitsubishi Electric's newest philanthropy committee, but it has already had a big impact in its community. In the past year and a half, GIVE has been nurturing a partnership with **Rancho Alamitos High School**, a local school that serves youth with and without disabilities. GIVE has donated over \$3000, with MEAF matches, targeted towards students with disabilities. While donations are very important, sometimes the best way to make changes for the better is face-to-face. During GIVE's 2009 Hallway Golf Tournament, several Rancho Alamitos students and teachers were invited to play the course. The students, teachers and Mitsubishi Electric employees had a great time and raised nearly \$2000 for the school!

#### Small Steps Add Up to Big Change

Making changes for the better doesn't always require a major project or huge fundraiser. By holding a series of small and simple, yet fun fundraisers throughout the year, the GIVE Committee has been able to raise money to help a variety of organizations. GIVE raised more than \$300 each for a **Valentine's Day Flower Sale** and a **Spaghetti Lunch** fundraiser (they even got Trader Joe's to donate the spaghetti!). A **Chili Cook-Off**, **Nacho Sale** and a **Father's Day Lunch** fundraiser each raised \$250. It's easy to see how small fundraisers can add up to something big!



#### One Committee Helping Another



When the GIVE Committee formed in 2008, the new members decided to start big, choosing to participate in the **Revlon Run/Walk for Women**. To help the brand new committee get a leg up on their fundraising, the **PEACE Committee at MEAA/Northville, MI** paid the registration fee for the event. Many Garden Grove employees, along with their families, participated in the Walk, and even more employees made donations. At the end of the day, the GIVE Committee raised over \$1500. Not bad for their first project!

#### BACKGROUND

The GIVE Philanthropy Committee is a dedicated group of Mitsubishi Electric Automotive America, Inc. employees in Garden Grove, CA. It is one of 11 Mitsubishi Electric company locations in the U.S. with a philanthropy committee that organizes fundraisers and volunteer activities to support charities in the local community.



The Committee is supported by the Mitsubishi Electric America Foundation (MEAF), which matches donations raised and hours given by employee

volunteers. MEAF's mission is to help young people with disabilities maximize their potential and participation in society, and the GIVE Committee supports this mission through its community-based efforts. For more information visit: [www.MEAF.org](http://www.MEAF.org).

#### GIVE at a glance

Company:	Mitsubishi Electric Automotive America, Inc.
Location:	Garden Grove, CA
Committee Name:	GIVE - Generating Inner Strength and Vision to Excel
Established:	2008
Company Donations:	\$3038
MEAF Matches:	\$2600

**TOTAL COMMUNITY INVESTMENT TO DATE:  
\$5638 + 75 VOLUNTEER HOURS**